

DARTEK CONSULTING

Global marketing & Forex solutions

We are a boutique consulting service founded in 2015 specializing in marketing, business development and forex industry services. Our principal and partners have over 30 years combined experience in marketing and management within the global Forex marketplace and beyond.

Marketing solutions:

- Access to over 50 billion monthly & 2+ billion daily banner impressions over a network of 1100+ sites
- Exclusive access to over 40% of total video content traffic in Russia and CIS (banner, POPs, skins, etc.)
- Access to over 50% of total video traffic in China and 80% in Asia (including banner, skins, video, etc.)
- Unique pre-roll, voice-over & subtitle video marketing capabilities with 1M+ daily views
- Segmented traffic networks based on geo and category, including most popular sites in CIS and Asia
- Custom targeting solutions for mobile advertising and browser-based marketing, including widgets
- Flexible creative requirements – advertise without hassle according to your brand needs
- Full suite of end-to-end services, from SEO, SEM, PPC and SMM to usability, A/B testing, branding & design

Consulting:

- We provide valuable insights on the FX industry, broker trends, regulations and competitive landscape
- Get expert help in finding strategic solutions for optimizing business processes or launching new ones
- Let us help you with tactical projects, by developing and executing a plan and measureable KPIs

We work with top-tier agencies and partners in Europe, Russia and Asia – case studies available.

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